

# The Joining Forces Campaign's Charity Initiative

Telling the stories which speak of our times



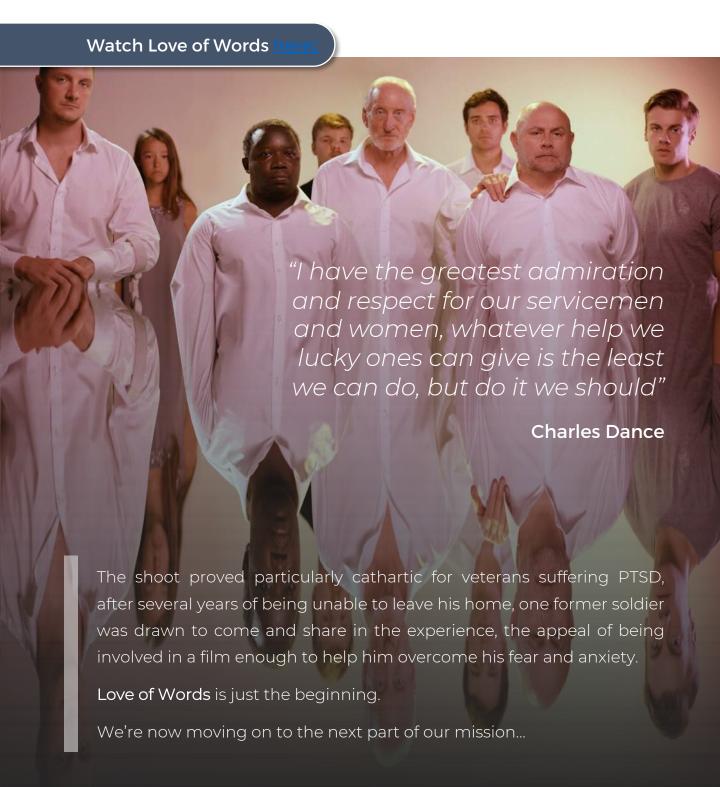


**THE JOINING FORCES CAMPAIGN** is a non-profit initiative set up by Katharine Collins, Founder of the British Filmmakers Alliance and former Royal Engineer Matthew Weston, to unite filmmakers with veterans for the benefit of all.

Matthew and Katharine share the belief that the filmmaking process not only offers new life experiences and possible alternate career choices to veterans but brings back to them the solidarity and teamsmanship so missed from their life in service.

#### THE STORY SO FAR

**Our first project,** the short film LOVE OF WORDS was made with several veterans both in front of and behind the camera alongside a group of filmmakers and actors and the venerable Charles Dance who joined us and leant his support.





We now embark on a series of three projects, Age of Descent, Youth Anthem and Thin, Brittle, Mile to further the campaign, support charities and set the precedent for a model other filmmakers can follow, while holding a mirror up to some of the major issues affecting our country today.

#### Age of Descent

An AudioMovie concerning the knife crime epidemic and other issues of hostility and discord affecting our younger generation

> Read more about Age of Descent and Youth Anthem

#### Youth Anthem

A charity single made in conjunction with Age of Descent























#### OUR VISION

## We continue our fight because we so strongly believe:

That the filmmaking process can enrich the lives of servicemen and women

That talent is the lifeforce of our industry and our projects provide opportunity for filmmaking and acting talent to shine their light

That filmmakers would rather make their projects for charity than not make them at all

That we can create a new model that will lead to more projects from other writers being brought into fruition

That now more than ever it is crucial that we tell the stories which speak of our times

#### What we will always do:

Use our projects to raise funds for the Joining Forces Campaign and charities supporting the issues our stories raise

Create environments where those most directly affected by the issues in our stories can become part of a community and have access to information and support

Strive to increase awareness of the Joining
Forces Campaign so more veterans can
enjoy and be rewarded by the experience of
filmmaking, more filmmakers and actors
can do what they love, and more diverse
and original stories can be told



#### **Age of Descent**

A poignant and powerful drama following the lives of five teenagers and their young teacher at an average suburban school, whose worlds are impacted by such issues as the knife crime epidemic, cyber-bullying, internet danger, mental health and teenage suicide.

The AudioMovie of Age of Descent will be distributed freely and be housed on a platform providing resources and information for young

people experiencing these issues first hand, as well as being continually updated with interviews, articles and stories of inspiration pertinent to youth culture.

Any advertising revenues accrued will be attributed to the Joining Forces Campaign and our official set of charities and grassroots organisations supporting young people.

#### **Youth Anthem**

Drawn from the statements, reactions and emotions of parents, siblings and friends of those lost to knife crime and teenage suicide, Youth Anthem is a charity single which is more than a song, it is an assemblage of human cries, allowing young people the chance to have a voice which is heard, respected and understood.

Any profits from the sale of Youth Anthem will be attributed to the Joining Forces Campaign and our official set of charities and grassroots organisations supporting young people.



#### Thin, Brittle, Mile

Largely drawn from the experiences of Matthew Weston and other veterans met through the campaign, Thin, Brittle, Mile is a dark and twisting thriller following the story of a soldier who goes through his greatest battles on his return home, set against a backdrop of some of the most relevant matters affecting us today; the migrant crisis, illegal wars and the struggle for our servicemen and women to transition back to civilian life.

The AudioMovie of Thin, Brittle, Mile will be distributed freely to veterans.

Any profits from rental or sales will be attributed back to the Joining Forces Campaign and our official set of charities supporting veterans.

The AudioMovie will be housed on a platform where businesses initiated by veterans will be showcased and promoted.



# Calling all Weekend Warriors

#BeAPartOfSomething

### BRINGING IT ALL TO

We proudly launch The Great British Challenge, our funding drive for The Joining Forces Campaign.

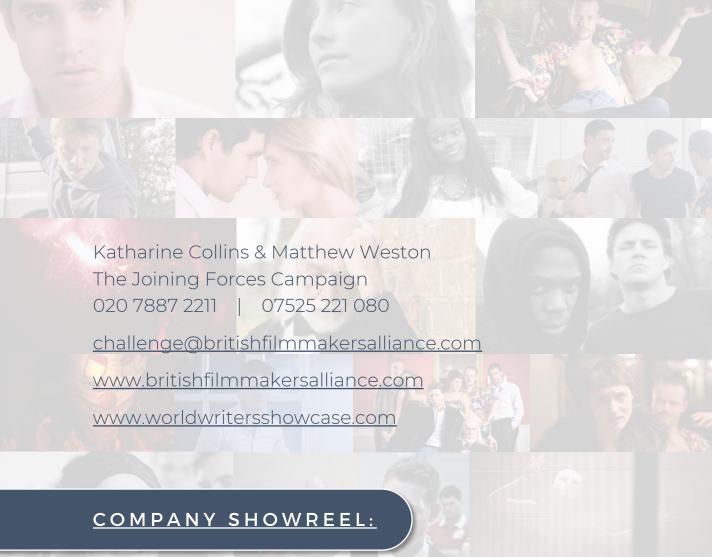
Via social pursuits and a range of fun activities and challenges we aim to

involve our country in the work we are doing to tell the stories which speak of our times.

See more about The Great British Challenge here:







All fundraising and charity contributions will be overseen by our Executive Producers, headed by Chips Hardy.